



# Keio Media Center General Assembly

Observations and feedback

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# Boiled Frog Syndrome

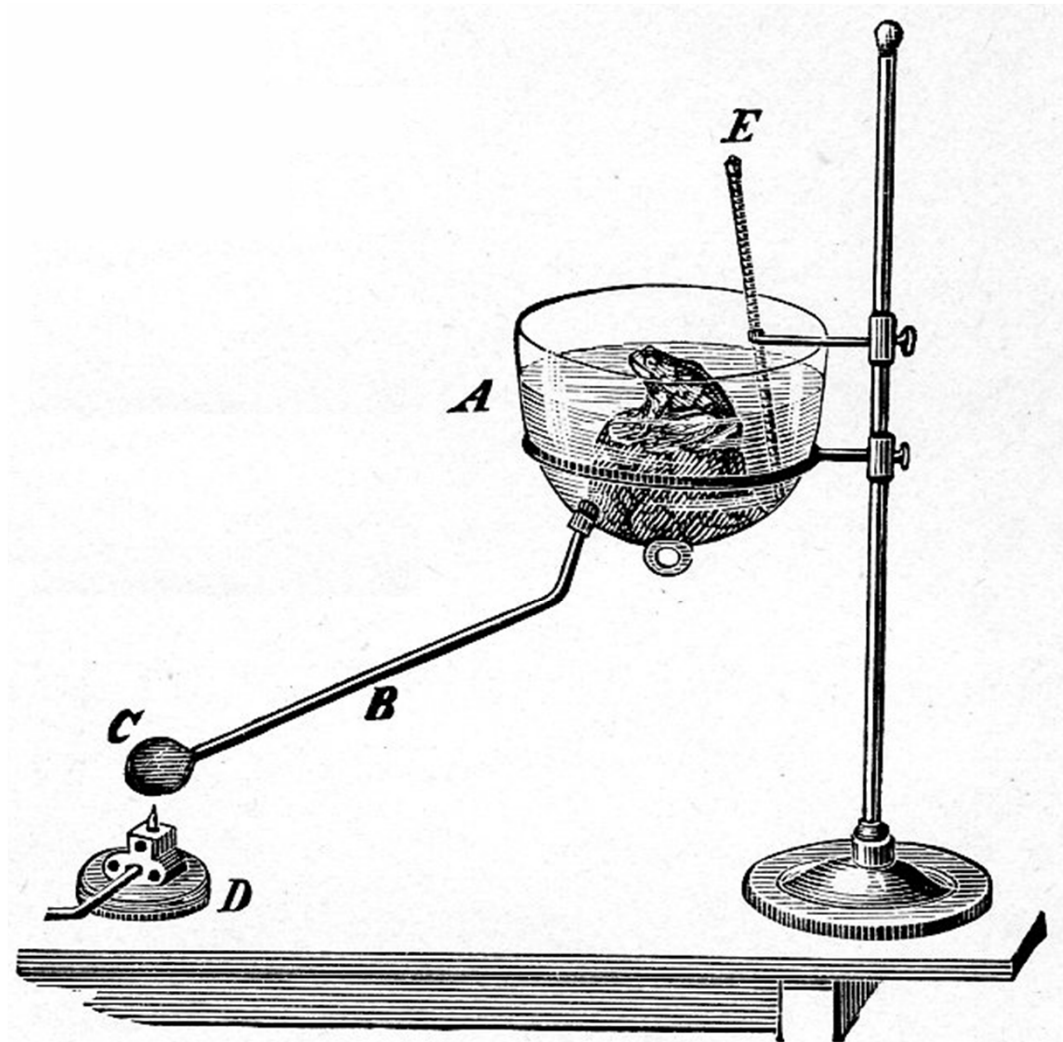


Fig. 70. Boiling a Frog without His Knowing it.  
No Sensation with an Extremely Slow  
Rate of Change.

# The water that we are in

## – the current library environment

### **Information environment is increasingly flat**

- academic collections increasingly alike
- discovery is increasingly done outside of library
- information fulfillment comes to the desktop from many sources

### **Libraries value is challenged**

- reduce investment in redundant operations
- redirect resources to a renovated library service portfolio

Library place is less about collections

More about client support and research engagement

# Discussion - categories

1. **Confusion about roles and responsibilities during change**
2. **Transfer of skills across generations**
3. **How to align with university directions**
4. **What new skills will be needed?**
5. **What will future library and librarian be?**

**Structural and system issues**

**Versus**

**Management and organizational issues**

# Keywords and phrases

- Education is taking new form
- E-book problem
- Student needs
- Space use
- Silos
- No operating manual for change
- Japanese employment process – advantage and problem

# Keywords and phrases

- Persistent library values (stay the same)
- Specialty job skills must be developed
- Change in discovery tools (critical thinking skills)
- Generalist skills are important
- Take action orientation to library work
- Enhance university reputation
- Have to seek out our users

# Keywords and phrases

- If you have an opportunity – go for it
- What will you stop doing?
- What will you be doing in ten years?
- Students and faculty are customers
- You are responsible for your own development



# Some general advice for the new library



Shift resource to engagement:  
evolving information services which improve  
the student experience and enhance research.

Internal/external institutional innovation:  
build new relationships within enterprise that  
support research, promote learning, and  
externally to create efficiencies.

Choose the right scale for infrastructure  
services:  
find appropriate level in the network.



# Thank You!

For  
more  
info ...

<http://www.oclc.org/research.html>

